



106.3 MAC-FM

GREATEST HITS OF THE 70's & 80's



PETOSKEY & MACKINAC STRAITS AREA

106.3

ALPENA AREA

98.1

STREAMING ONLINE

1063MACKFM.COM



Black Diamond Broadcasting

The New 106.3 MAC-FM Covers Northern Michigan

- 106.3 in Petoskey, Gaylord & Straits Area
- 98.1 in Alpena

The New 106.3 MAC-FM plays the Greatest Hits of the 70's and 80's

- 106.3 MAC FM plays the timeless Classic Hits—songs that that you grew up with
- Music from the artist you know and the songs that keep your toe tappin'- Upbeat & FUN!
- Adults listen longer with entertainment that is unique on the radio dial
- 106.3 MAC FM is a Market Exclusive Format
- Bob & Tom Show Weekday Mornings – The show originated in Northern Michigan and is now world renowned

The New 106.3 MAC-FM targets Adults 35-64

- Professionals established in their career
- Consumers that listen are dedicated and loyal-passionate about their music from this era

Featured Artist/Titles – to name a few.....

- Doobie Brothers-What A Fool Believes; Hall & Oates-Out Of Touch; Fleetwood Mac-Dreams; Huey Lewis & The News-If This Is It; Eagles-One Of These Nights; Prince-Little Red Corvette; Steve Miller Band-Fly Like An Eagle; Madonna-Lucky Star; Rod Stewart-Tonight's The Night; Michael Jackson-Bille Jean; Foreigner-Cold As Ice; Elton John-Don't Go Breaking My Heart; Bryan Adams-Summer of '69; Earth, Wind, & Fire-September; Billy Joel-My Life

